



2010-2011 Advertising Agreement

Please use this form to reserve advertising space in the Grand Traverse-Leelanau-Antrim Bar Association newsletter.

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I would like to advertise in the following issues:

- Summer 2010 (June 21<sup>st</sup> deadline)  
(This issue mails to all licensed attorneys in Grand Traverse, Leelanau, Antrim and Benzie counties)
- Fall 2010 (September 20<sup>th</sup> deadline)
- Winter 2011 (December 20<sup>th</sup> deadline)
- Spring 2011 (March 21<sup>st</sup> deadline)

	<u>Summer Issue</u>	<u>Fall, Winter, Spring Issues</u>
Full page - color	<input type="checkbox"/> \$720	<input type="checkbox"/> \$400
Full page - black & white	<input type="checkbox"/> \$650	<input type="checkbox"/> \$325
Half page - color	<input type="checkbox"/> \$360	<input type="checkbox"/> \$200
Half page - black & white	<input type="checkbox"/> \$300	<input type="checkbox"/> \$150
Quarter page - color	<input type="checkbox"/> \$240	<input type="checkbox"/> \$120
Quarter page - black & white	<input type="checkbox"/> \$200	<input type="checkbox"/> \$100
Sixth page - black & white	<input type="checkbox"/> \$120	<input type="checkbox"/> \$ 60
Eighth page (business card) - black & white	<input type="checkbox"/> \$ 80	<input type="checkbox"/> \$ 40

Please return this signed and completed form to:

Jill Porter, GTLA Bar Association  
PO Box 1958  
Traverse City, MI 49685-1958  
[gtlab@grandtraverse.org](mailto:gtlab@grandtraverse.org)  
Phone: 231-922-4715/Fax: 231-922-4489

Artwork and/or copy for creating your ad should be submitted to the above address. **PDF is preferred.** Microsoft Word and Microsoft Publisher files are also acceptable. Proofs converted to PDF will be sent to you for approval time permitting.

Questions? Please contact Jill Porter at 231-922-4715 or [gtlab@grandtraverse.org](mailto:gtlab@grandtraverse.org).

To avoid interruption of future advertising, payment is expected within 30 days of publication.